Bedrock Data Market

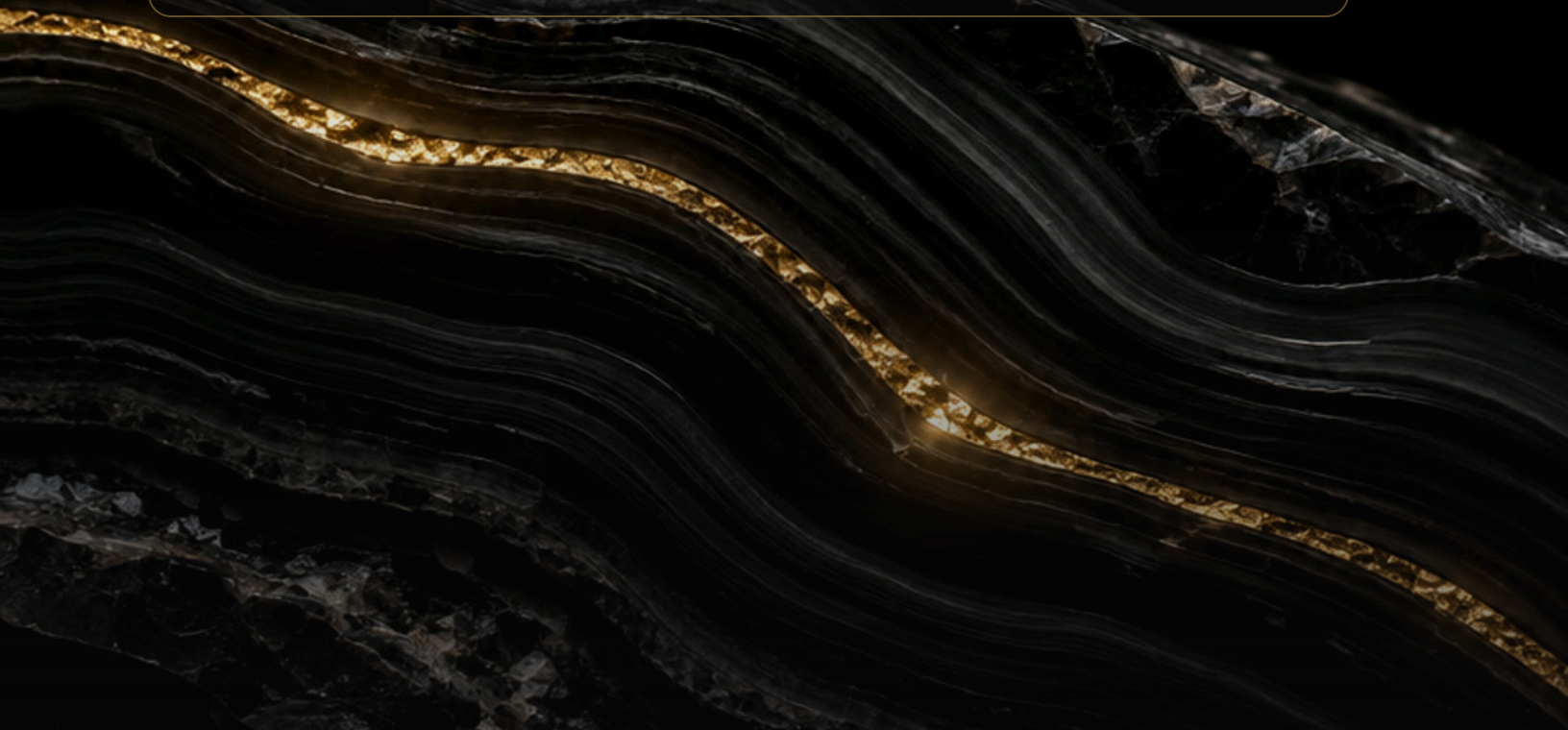
INFO PACKET

Get Paid for the Business Data You Already Have.

What AI labs are buying, whether your company qualifies, how the process works, and what to check before you sign.

$500K to $1M+ USD

Typical payouts for qualifying companies. Indicative only, not an offer.



BEDROCKDATAMARKET.COM

henry@bedrockdatamarket.com · November 2026 edition

Bedrock Data Market is a referral partner. Our licensing partner determines eligibility, pricing and payment terms. Nothing here is a guaranteed offer.

Why AI Labs Are Paying So Much for Business Data Right Now

The public internet has been scraped. To build AI agents that can actually do office work, labs need to learn how real businesses function: how a quote becomes an invoice, how a dispute gets resolved, how a team coordinates over months. That only exists inside companies, and in 2026 a market opened to license it.

Models Need Real Operations

Synthetic data cannot teach an agent how a real business runs. Years of genuine records, with the mistakes and the context, are the only source.

Demand Is at Its Peak

Every major lab is racing to build workplace agents at the same time. Supply of licensable business history is small, and buyers are paying accordingly.

The Window Will Close

Once the models are trained, the marginal value of more history drops. Companies that license now capture the premium. Later entrants will not.



What a Deal Is Worth

Published deal ranges run from $100K to $5M, with typical qualifying companies landing around $500K to $1M+. The actual offer depends on which systems and date ranges are in scope, how many years of history you hold, record volume and quality, and your ownership and access terms. More years and more desk-based staff mean a stronger case. A headline range is not a quote: you receive a written scope, price and payment schedule before anything is exported.

Originals Stay With You

A filtered, de-identified copy is licensed. Your systems are untouched.

No Broker Fee

We charge your company nothing. You are paid directly under a written agreement.

No Operational Change

Your team keeps using the same systems before, during and after.

Your Company May Already Qualify

Open to companies worldwide. Several years of records you own is the strongest fit, and U.S.-based teams are reviewed fastest. Our licensing partner makes the final decision.

10+	15+	30+
employees	employees	employees
Law Firms	**Accounting, Finance & Medical**	**All Other Businesses & Nonprofits**

Examples of Data That Are Licensed

AI labs need real, diverse operating history to train workplace agents. Years of everyday work in the systems you already run is exactly what they look to license.

Email & Calendar

Business conversations and coordination. Microsoft 365, Gmail, Outlook.

Documents & Files

Working materials and company knowledge. Google Drive, Dropbox, Box, Notion.

Chat & Collaboration

How your teams solve problems together. Slack, Teams, Jira, Confluence, Monday.

Calls & Transcripts

Recorded discussions and decisions. Zoom and call recordings.

CRM & Sales

Customer journeys and commercial context. Salesforce, HubSpot, ServiceTitan, Zendesk.

Billing & Operations

Invoices, payments and work systems. QuickBooks, Xero, NetSuite, Paychex.

Strongest fit: desk-heavy businesses with long histories. Law, accounting, IT and professional services, agencies, sales organizations, healthcare administration. Over 1,000 systems are supported, so if your work happens in software, it likely qualifies.

From Application to Payment

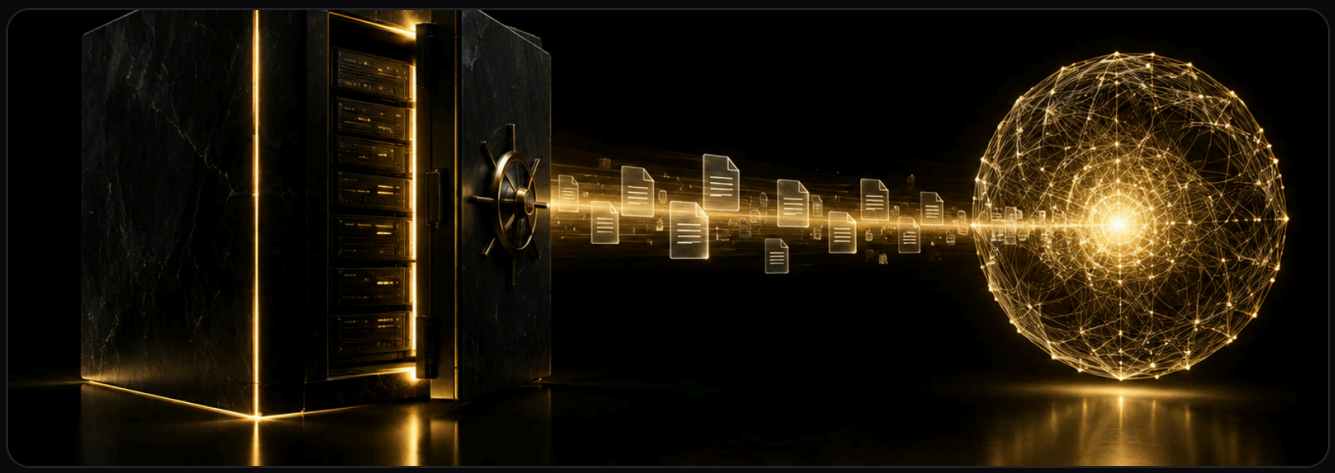
The whole process is described as about three months. You confirm the scope before anything moves, and you can stop at any point before signing.

01 **Request a Quote**
Two minutes. Company size, years of history and the systems you use. We introduce you to our licensing partner for an eligibility review and an initial estimate.

02 **Nonbinding Letter of Intent**
Your data is assessed under a 14-day nonbinding letter of intent. You approve exactly which systems and date ranges are in scope before any export. Nothing is accessed yet.

03 **Review the Licensing Agreement**
Data included, permitted uses, ownership provisions, exclusivity and payment terms, all in writing. Have your attorney read it. Nothing moves until you sign.

04 **Export, De-Identify, Get Paid**
Your team signs in to the approved systems. No passwords change hands. The copy is exported and de-identified over roughly 15 to 30 days, and payment follows the agreed terms.



What Your Team Will Need to Provide

Typically one or two people sign in to the approved systems so the agreed data can be exported. You do not hand over passwords, migrate anything, or change how you work. The exact responsibilities and time involved are confirmed with you before you commit, and they depend on which systems are in scope.

De-Identification Before Licensing

Sensitive material is removed and personal identifiers are transformed in the licensed copy before it is delivered for AI research and training. The way the work happened, the decisions, the sequence and the context, stays intact. That is what the labs are paying for. Your original records stay in your systems.

YOUR COMPANY · ORIGINAL	
Customer	Harbor & Pine Co.
Contact	Jordan Ellis
Request	Expedite replacement order
Decision	Approve rush fulfillment

LICENSED DATA · FILTERED	
Customer	UZE&SVE T2
Contact	3Y2DWR 6Q
Request	Expedite replacement order
Decision	Approve rush fulfillment

Fictional example. Identifiers are removed. How the work happened stays.

Your Company

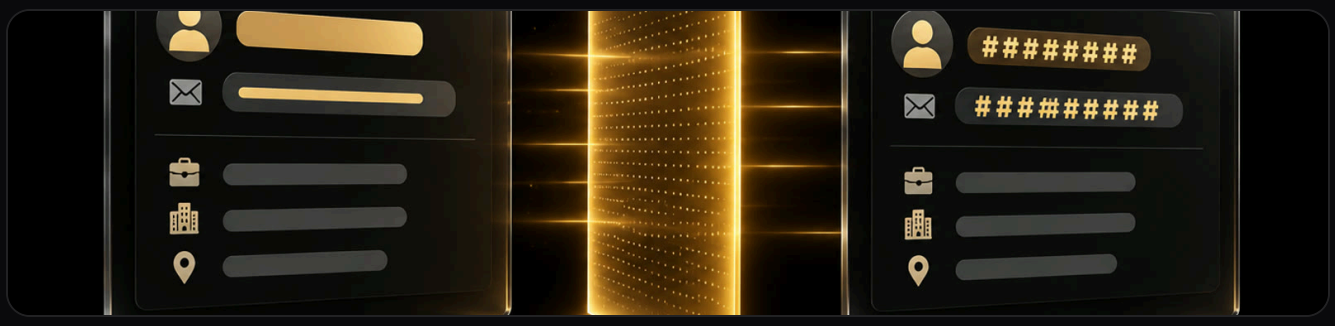
Only the systems and date ranges you approve are exported. Your team signs in. No passwords change hands.

De-Identification

The copy is prepared in a secure workspace. Names, emails, phone numbers, addresses and sensitive material are removed or transformed.

AI Research & Training

Only the filtered copy is delivered. How it may be used is set out in your licensing agreement.



What you control: which systems, which date ranges, what the copy may be used for, and whether you sign at all. Source records are not published or sold as company reports, and no operational changes are required.

Everything to Know Before You Apply

What is data licensing?

Granting an AI developer permission to use a de-identified copy of your historical business records, such as emails, documents and chat history, for research and training under a written agreement. It is not a sale of your original records, which stay in your systems.

Why is the data worth so much?

AI labs are building agents that do office work, and the only way to teach an agent how a business actually runs is real operating history. That cannot be scraped from the web. Demand is high and supply is limited, so buyers are paying a premium now. As models mature, the value of additional history is expected to fall.

Do we give up ownership of our data?

No. Your original records stay in your systems. Ownership provisions for the licensed copy are set out in your licensing agreement, so review those terms with your own attorney before committing.

Can we control which systems and dates are included?

Yes. The licensing agreement defines the systems and date ranges. Only data covered by your agreement is exported, and you confirm the scope before you commit.

Do AI developers receive our unfiltered records?

No. Sensitive material is removed and personal identifiers are transformed before anything is delivered. What is delivered and how it may be used is governed by your agreement.

What will our team need to do?

Typically sign in to the approved systems so the data can be exported. No passwords are handed over and nothing about your operations changes. The time involved is confirmed with you before you proceed.

How is the value determined?

Each opportunity is assessed on the type, volume and history of your data, the scope, and ownership terms. Published ranges run from $100K to $5M, with typical qualifying companies around $500K to $1M+. An eligibility check is not an offer.

How long until payment?

The overall process is described as roughly three months: review and estimate, a 14-day letter of intent, agreement, then a 15 to 30 day export. Payment terms and timing are set in your agreement.

What does Bedrock Data Market charge?

Nothing. We are a referral partner. We introduce your company, stay available through scoping, and never handle your data. You never pay us.

We are a law, medical or accounting firm. Anything extra to consider?

Yes. Confirm with your own counsel whether client consent is needed and how privileged material is excluded. Scope is defined system by system and date by date, so sensitive areas can be left out.

Six Things to Check Before You License Anything

These programs are new. Have your attorney review any agreement before you share a single record.

1. Privilege and Confidentiality

Law, accounting, medical and tax firms: confirm with counsel whether client consent is needed and how privileged material is excluded from scope.

2. Who Owns the Right to Share

Customer contracts, employee messages and earlier privacy promises can limit what you may license. Some SaaS vendors restrict AI training on data pulled through their APIs.

3. De-Identification Method

Ask who audits the removal of names and sensitive content, and whether you can review the filtered copy before delivery.

4. Retention and Deletion

Once a model is trained, data cannot practically be withdrawn. Ask about retention, deletion and suppression terms.

5. Exclusivity and Resale

Can the buyer resell? Could your records train tools your competitors will use? Does the price change with exclusivity?

6. Offer Versus Estimate

A headline range is not a quote. Get written scope, price and payment schedule before any export.

YOUR NEXT STEP

Get a Quote for Your Company's Data. It takes two minutes.

Qualification and any licensing value are determined during review. An inquiry is not an offer, and you can stop at any point before signing.

Get a Quote for Your Data

or visit bedrockdatamarket.com · henry@bedrockdatamarket.com

Disclosure. Bedrock Data Market is a referral partner and may earn a referral fee if a business we introduce completes a licensing transaction. We are not a party to any agreement you make with the licensing partner, we do not handle your data, and we make no guarantees about eligibility, valuation or payment. Eligibility, pricing and payment terms are determined by the licensing partner. An inquiry or eligibility check is not a guaranteed offer. No figure in this packet is a guaranteed payout, and published ranges may change.